



Save-the-Date(s)

ONLINE TRAINING IN VISUAL SCIENCE COMMUNICATION

with Johanna Barnbeck



Visual Design is a particularly effective aspect of science communication: Well-designed graphical elements and visualizations can help to bring across the core messages of papers, summarize complex research results in accessible and easily intelligible ways, and kindle the interest of a wider public. As a result, good visualization skills have become increasingly significant for researchers across all fields.

In order to address this development, the Excellence Strategy of Tübingen University has established the specialized field of **Knowledge Design** as a new section under the umbrella of the Presentation Research Center at the Department of General Rhetoric. Realized in the context of the overarching communication concept **Sharing Knowledge**, this section will target questions of visual science communication and support researchers in fostering their visualization skills.

To kick off our efforts in this respect, we have invited multimedia specialist and creative consultant **Johanna Barnbeck** to offer two online talks and one virtual workshop.

At the same time, the online talks will start a new lecture series that is dedicated to highlighting particularly creative and innovative subjects of science communication: the **New Horizons Lectures**.

Contact

Department of General Rhetoric

Michael Pelzer

Presentation Research Center · Knowledge Design

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New Horizons Lectures (Online Talks)

Johanna Barnbeck:

Prinzipien visueller Wissenschaftskommunikation

Monday, Nov. 23, 16:00-17:00 (in German)

Zoom Link: <https://zoom.us/j/98472850638>

Johanna Barnbeck:

Artistic Research

Monday, Nov. 30, 16:00-17:00 (in English)

Zoom Link: <https://zoom.us/j/96227096924>

Online (two-day) Workshop

Johanna Barnbeck:

Visual Science Communication

Tuesday, Dec. 1 + Wednesday, Dec. 2 (in English)

The talks are open for everyone interested.

The workshop is especially targeted at **postdocs**, **junior group leaders** and **junior professors** (of all faculties) looking to improve their skills in visually communicating their research. Please email Michael Pelzer (michael.pelzer@uni-tuebingen.de) to register.

More information regarding the events and further details on our efforts in the context of the Sharing Knowledge concept will be communicated shortly. Please keep an eye on our website (<https://uni-tuebingen.de/en/197740>) for updates.

GEFÖRDERT VOM



Bundesministerium
für Bildung
und Forschung



Baden-Württemberg

MINISTERIUM FÜR WISSENSCHAFT, FORSCHUNG UND KUNST

Gefördert im Rahmen der Exzellenzstrategie von Bund und Ländern.